

Donna's Bibliography

Donna's Books

Cutting, Donna. *The Celebrity Experience: Insider Secrets to Delivering Red Carpet Customer Service*. New York: Wiley, Spring, 2007

Books Containing Donna's Work

Glanz, Barbara A. *Handle with CARE - Motivating and Retaining Employees*. New York: McGraw-Hill, Spring 2002

Booklets

Cutting, Donna. "52 Ways to Bring Joy to the Job." Whimsical Notions, 2000

Articles Authored by Donna

"The First 90 days – The Red Carpet Treatment." PADONA Journal, May-June 2007

"The First 90 days – The Red Carpet Treatment." American Society for Long Term Care Nurses Journal, May-June 2007

"A+ Ways to Boost Employee Morale." PADONA Journal, Jan-April 2007

"Your Company Without Training – Any Questions?." PADONA Journal, Nov-Dec 2006

"Leadership lessons Journal from Bob Hope." PADONA Journal, May-June 2006

"A Simple Strategy for Making Someone's Day!." The HUB Iowa Caregivers Association newsletter, April 2006

"The Celebrity Experience." The NCALA Advisor, 2nd Quarter, 2006

"Customer Service Tip." The NCALA Advisor, 2nd Quarter, 2004

"Resident Teachers." Assisted Living Today (March 2004)

"A Dream Reunion for a True DreamWeaver." Second Wind Dreams (Fall 2003)

"Training Sessions That Tickle and Teach." ExpertMagazine.com (October, 2003)

"Giggling Gurus." Assisted Living Success. (October, 2003)

“Don’t Just Cope- Hope, Laughter and Survival Strategies for Caregivers.” Today’s Caregiver. (October-November, 2002)

“Put Fun to Work and Boost Morale!” Business FUNDamentals. (Summer, 2001)

Articles Quoting Donna

Morris, Joe. “Gaylord Sets The Stage For Its ‘STARS’ To Shine” Business Journal of Nashville (December 7,2007)

Isbitts, Steven. “Dreams Catch Second Wind” The Tampa Tribune (April 17,2005)

Snel, Alan. “The Last Laugh” The Tampa Tribune (April 9, 2005)

Curtis, Brent. “Helping Those Who Help Others” The Rutland Herald (February 13, 2005)

Guffey, Sondra. “Speaking of Tampa Bay…” Tampa Bay’s Best Magazine (Spring 2004)

Richards, Becky. “Making History” St. Petersburg Times (July 10, 2004).

Miracle, Barbara. "Workforce Development - Appreciation." Florida Trend (November, 2003)

(Author???). “The Baysider” The Business Journal of Tampa Bay (May, 2003)

Barry, Rick. “Force a Laugh; It’s Worth a Little Effort.” Tampa Tribune (March 16, 2003)

Martin, Anya. “Just Rewards.” Assisted Living Today (October 2004)

Schoichet, Chaterine E. “Dreams With no Age Limit.” St. Petersburg Times (July 6, 2004).

School – “Family Fun and Story Time at Temple Terrace Library” The Beacon (June 16-29, 2004)

Adema, Shirley “Shafi honored; help firemen ‘fill the boot’” The Beacon (May 19 – June 1, 2004)

“In Brief” Section St. Petersburg Times (May 2004)

Around Town – “Pick of the Week” *In the Loop* (March 10, 2004)

Tan, Shannon. “It’s Never Too Late for Wish to Come True.” St. Petersburg Times (March 8, 2004)

Melling, Susan. “Take a Vacation Out Back.” Angies’s List Tampa Bay (August, 2002)

McKerral, Mac. “The Baysider; Employee Relations.” The Business Journal of Tampa Bay (December, 2000)

On The Web

“This is Going In Your File!” Baudville.com (12/16/2004)

“Heart and Humor at Work!” email-publisher.com (1/12/2004)

“Training That Entertains and Educates.” ExpertMagazine.com (October, 2003)

In The News

Curtis, Brent. “Helping Those Who Help Others” The Barre, Montpelier Times Argus (February 14, 2005)

Wiener, Jocelyn. “Bridging History With Giggles.” St. Petersburg Times (November 20, 2002)

Winchester, Donna. “Good For You.” St. Petersburg Times (March 17, 2002)

Cable, Kathleen. “Beyond the Office.” The Business Journal of Tampa Bay (November, 2001)

Adema, Shirley. “Neighbors; Actor Performs at Library.” The Tampa Tribune (July 19, 2001)

McCottry Sutton, Ceska. “Good For You.” St. Petersburg Times

Cone, Robert. Photo: “Hoedown Annie.” East Bay Breeze (November 22, 2000)

Hall, Annie L. "Making a Business out of The Art of Having Fun." Northeast Neighborhood News (October 8, 1999)

Radio and Television

Donna was interviewed on WTAN 1340am, in Clearwater Florida, on the Entertainment and the Arts Show about employee morale and fun in the work place.

April 24, 2003. Donna was interviewed by Gayle Guyardo of WFLA for the News Channel 8 Morning Show in Tampa Bay, FL about Laughter Clubs and World Laughter Day.