

GAL MORALE – Recommended Resources



The Celebrity Experience: Insider Secrets to Delivering Red Carpet Customer Service by Donna Cutting. It's being published by Wiley and will be on the shelves in January, 2008.

I Quit But Forgot To Tell You by Terri Kabachnick. Terri has done her research, and this is, in my opinion, the definitive book on employee disengagement.

Getting Them to Give a Damn by Eric Chester. Perfect book if you are wondering how to engage those Generation Y employees.

Care Packages for the Workplace by Barbara Glanz. I devoured this book and have used many of its treasures. Years after reading it, I had the privilege of meeting Barbara. I was nervous and star struck. She was wonderful just as you'd imagine from her book. Today I am proud to call her my friend.

Handle with Care: Motivating and Retaining Employees by Barbara Glanz. A follow up to Care Packages, I was honored to contribute.

Managing to Have FUN! By Matt Weinstein – In my opinion, still the best book on having FUN in the workplace. I got to meet Matt recently. He's delightful!

Finding and Keeping Great Employees by Jim Harris and Joan Brannick, Ph.D. – Jim and Joan are on target with their strategies for employee recruitment and retention. I know Joan quite well, and highly recommend her as a speaker for this topic.

The War of Art by Steven Pressfield. A phenomenal book for anyone overcome by inertia. Fabulous for creatives. A book you'll read over and over. Pressfield also penned "The Legend of Bagger Vance."

Web Sites

http://www.advantagehiring.com/calculators/calc_turnover.asp
Tool for calculating the cost of employee turnover.

<http://www.datadome.com/products/turnover.shtml#short>
Another tool for calculating the cost of employee turnover.

www.gojobbing.com – Recruitment resource, great newsletter

<http://www.baudville.com> – Recognition products

<http://www.businessfundamentals.com> – Recognition Products

<http://www.recognition.org> – National Association of Employee Recognition

<http://galmorale.typepad.com/galmorale/>
My blog. Great tips, tools, and techniques. Easy to find the topic you're looking for.

<http://www.donnacutting.com> – My website. Great articles under the Resource page.